

**SMART SHOP**

# **GRAPHIC DESIGN BRIEF**

**SIMPLE SOLUTIONS FOR GREAT DESIGNS.**

**CLIENT:**

**JOB NO.:**

**BUDGET  
ESTIMATE:**

**DATE:**

**DEADLINE:**

**DELIVERABLES:**

**CONTACT:**

**NAME:**

**E-MAIL:**

**PHONE:**

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# **TABLE OF CONTENTS**

**4**

**ABOUT US**

**5**

**OUR SERVICES**

**6**

**PROJECT INFORMATION**

**7**

**PRINT REQUIREMENTS**

**9**

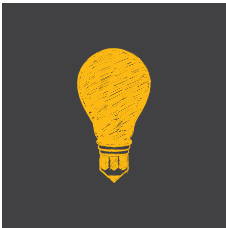
**ADDITIONAL SERVICES**

**10**

**PRICING**

**11**

**SUMMARY & CONTACT**



# ABOUT US

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## WHO ARE WE?

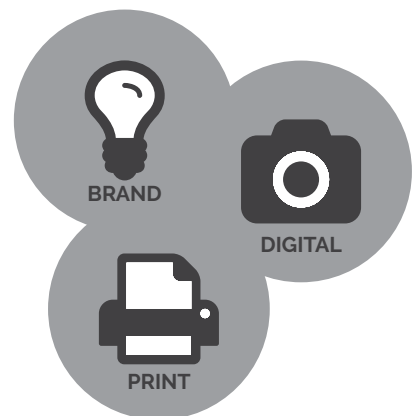
Smart Shop is a creative central of great and high quality design resources and services. You can find anything from stock vector designs to mock-ups, and website designs. Perfect for creative endeavors, and the best thing is that it is all in one place and great prices.

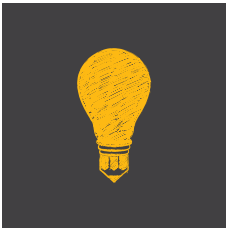
## SOME OF OUR SELECTED SERVICES

Whether it's time for your logo to be updated, customized or modernized, or you are creating a brand new logo, you came to the right place. We offer services ranging from logo customization to new designs.

Need a flyer, promotional banner for your website, or you simply want to modernize that old business card? Here is the place for all that. Our services range from corporate ID customization to apparel effects design.

Need product to be isolated from image, vectorization of your sketch or you simply want to turn that image into a mock-up template? Here is the place for all that. Our services range from photo editing, vectoring of your sketches, to photo retouching and showcasing your templates.





## OUR SERVICES

Smart Shop can offer a wide variety of custom design services tailored to your needs. Everything from design customization, image editing, website installations to new & unique designs for your business or personal projects.



### **LOGO**

*Design, customization or vectorization.*



### **PROMO PRINT**

*Design & customization of print ready INDD and PDF Files*



### **CORPORATE ID**

*Complete Corporate ID with print ready PDF & source files*



### **MOCK-UP**

*Photo Editing & High Resolution Mock-up creation*



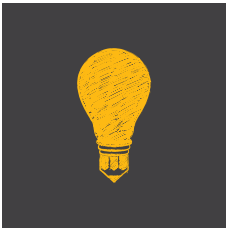
### **3D RENDER**

*High Quality 3D Render creation with layered PSD Files*



### **PHOTO**

*Retouching & image cleaning.*



# PROJECT INFORMATION

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## PROJECT OBJECTIVE

(Brief description of project objective)

## DELIVERABLES SELECTION

(Please select all the project deliverables)

PHOTO EDITING

BACKGROUND  
REMOVAL

MOCKUP

## DELIVERABLES DESCRIPTION

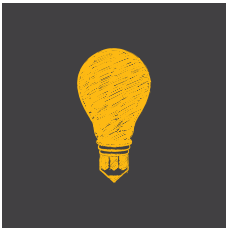
(size, type of editing, special requests etc.)

## CLIENT PROVIDED MATERIALS UPLOAD

(upload all of your project materials like text, fonts, images, colors, drafts etc.)

## DESIGN EXAMPLES

(If you have examples of designs you like please upload them here.)



# PRINT REQUIREMENTS

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For print requirements of Flyer Designs please contact your printing service to provide you with a templates that show measurements for die-cuts, trim, safe zone, bleed etc. They should also give you a list of file exporting requirements to follow in order to ensure optimal printing.

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## COLOR SETTINGS

(if your printer has .csf file please ask for it , and upload it using the button bellow)

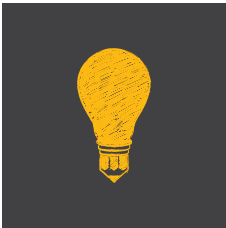
COLOR SPACE RGB

COLOR SPACE CMYK

PDF STANDARD

**THE PURPOSE OF THIS  
BRIEF IS NOT TO HAVE  
ALL ANSWERS, BUT TO  
VERBALIZE AS MUCH OF  
YOUR VISION AS POSSIBLE,  
SO WE HAVE A BETTER  
CHANCE OF ENDING UP  
WITH A DESIGN THAT YOU  
LOVE!**





## ADDITIONAL SERVICES

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### RUSH DEADLINE

Rush Deadline is not always available as an option, but when it is feasible we will do our best to make it happen.

**\$ 50 P/H**



### PRINT MEDIA

Specific print media requirements.

**\$ 35 P/H**



### IN-DEEP RESEARCH

Finding imagery and complementary fonts for designs. Specific design category research etc.

**\$ 25 P/H**



### LOGO IDENTITY GUIDELINE

Guideline standard for a brand / logo with all the necessary information. You can see the example [HERE](#).

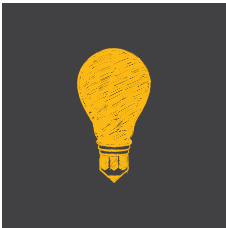
**\$ 150**

### SOCIAL MEDIA DESIGN

Creating complete social media design package, like facebook cover, twitter header, web banners et.

**\$ 120**





# PRICING

**PHOTO EDITING**

**\$20**

*Light, shadow, contrast and color correction your photos*

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*Photo Retouching*

---

*PSD & PNG Files*

---

*Resolution of original image*

---

*Calculated For 10 Images*

**BACKGROUND REMOVAL**

**\$30**

*Isolating products from photos so that it can be displayed on white or any background color. Shadow can be created to add more realism if needed.*

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*Isolating Object From Background*

---

*Photo Retouching*

---

*Fully Layered PSD*

---

*High Resolution Transparent PNG*

---

*Object On Showcase Background*

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*Object On Background Of Your Choice*

---

*Calculated For 10 Images*

**MOCKUP**

**\$60**

*Turn your product images into mockups.*

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*5 Revisions*

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*Isolating Object*

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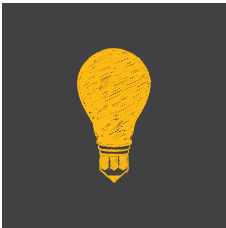
*Creating A Placeholder*

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*Photo Retouching & Template Editing*

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*PSD Layered File With Smart Object For Placeholder*



# SUMMARY & CONTACT

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## A SHORT SUMMARY

Smart Shop is a creative central of great and high quality design resources and services. You can find anything from stock vector designs to mock-ups, and website designs. Perfect for creative endeavors, and the best thing is that it is all in one place and great prices.



Link : <http://www.smdizajn.com/>

## CONTACT

For further information, please contact:

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